

Rafa Ramaciote

| rafaellacruzramaciote@gmail.com | [linkedin.com/in/rafa-ramaciote](https://www.linkedin.com/in/rafa-ramaciote) |

EDUCATION

Texas State University — M.A in Digital Media (Expected May 2028)

California State University, Long Beach — B.A. in Journalism (Dec. 2025)

Santa Monica College — A.A. in Journalism (Dec. 2023)

PROFILE

Multimedia journalist with experience in on-camera reporting and broadcast package production for Beach TV News. Experienced collaborating with faculty, students, and multidisciplinary teams in fast-paced academic and professional environments. Proficient in Adobe Premiere, Wordpress, social storytelling, and broadcast scripting. Bilingual in English and Portuguese.

EXPERIENCE

Reporter | Beach TV News | CSU Long Beach Spring and Fall 2025

- Delivered live and recorded on-air segments covering campus and athletic events for an award-winning newscast.
- Produced the show, including determining story selections and show structure.
- Shot, wrote, and edited full broadcasting packages on strict deadlines.

PR & Media Relations Intern | FYI Brand Group | Marina Del Rey Fall 2025

- Tracked and summarized media coverage for client reporting and PR insights.
- Assisted in the development of client press materials, including press releases, media alerts, post materials, and more.
- Built and maintained media lists + editorial calendars; supported outreach research across fashion/sports.

Staff Writer | Daily 49er | CSU Long Beach Spring 2024

- Reported on campus and athletic events, interviewing athletes, coaches, and students.
- Wrote features and news articles published online and in print under tight deadlines.

Staff Writer | The Corsair | Santa Monica College Spring and Fall 2023

- Produced stories across print, online, and social platforms about campus and community events.
- Strengthened interviewing and multimedia storytelling skills.

LEADERSHIP AND ACTIVITIES:

Director of Communications, International Business Association

- Managed member outreach across social media, Discord, and other channels.
- Served as liaison with professors and other professionals

Teaching Assistant | Self-Defense Class | Santa Monica College

- Assisted in instruction and supported a safe training environment.

SKILLS

- Technical: Adobe Premiere Pro, CapCut, Canva, Wordpress, Google Suite.
- Journalism: Interviewing; Scriptwriting; Package Production; Feature Writing, Production.
- Media: Video Editing; Short-form content; Social Storytelling.
- Languages: English (fluent), Portuguese (native), Spanish (basic)